

**West Side Youth Development Coalition (WSYDC)
Coalition Meeting
February 26, 2015 9:00 – 10:30 AM
West Side Community Services**

➤ **Meeting Minutes:**

- **Welcome & Introductions:** Jonathan Lindner
 - **Continued effort to move forward with recruitment to coalition;**
 - Four new attendees who had not been at previous meetings

- **Director's Announcements:** William Wieczorek
 - **Discussed coalition sustainability and next steps;**
 - Funding and application for DFC renewal next year
 - Even without renewal, Partnership for Success (PFS) support ensures nine years of funding, when including 2011 Project Safe Neighborhood Grant

- **Coordinator's Announcements:** Nate Attard, Jon Lindner, Marla Fulton
 - **Discussion of submitted PFS Strategies**
 - As part of the strategic process for PFS, recent data was evaluated to identify focus risk and protective factors around prescription drug and heroin in the 12-25 population in the target area.
 - Perceived risk of harm was the risk factor selected for youth 12-17 both for prescription drugs and heroin, given a decline in the perceived risk of harm around prescription drugs found in the recent Youth Risk Behavior Survey among middle school students, and little change among high school students, when compared to 2013.
 - Social access was selected as the risk factor for prescription drugs among the population 18-25, due to availability indicated in the Young Adult Survey. Perceived availability was selected for heroin among the 18-25 population
 - Strategies under review include promoting drug disposal through printed material distributions; providing advertising and support for take-back events; working with prescribers to change prescribing practices; continued coalition building, epidemic surveillance, and NARCAN training and access promotion using the Project Lazarus Model; and social marketing around perceived risk of harm
 - **Discussion of community NARCAN availability and use**
 - Coalition member Cheryll Moore of the Erie County Department of Health discussed current challenges faced in the neighborhood around heroin overdoses. The population coming in to purchase heroin is largely a suburban population; purchases are looking at heroin less as a drug and more like medicine, which is unconventional among drug users. Of ZIP codes, the coalitions key target ZIP codes have some of the highest rates of NARCAN administration in the County, though maps made by the Coalition based on data obtained from Cheryll find administrations well distributed throughout Erie County as well
 - Cheryll offered to give an abbreviated NARCAN training at the next coalition meeting.

- **Update on Buffalo State efforts**
 - Jon Lindner is working with Greek Organizations, students in his Health, Education, and Wellness (HEW) 412 class to develop health programming for the coalition
- **Updates on Marketing Efforts**
 - As part of the upcoming social marketing campaign, billboards and bus shelter ads will go up in the neighborhood in the coming months focusing on coalition topics of importance; parenting, underage drinking, breastfeeding, and opioid overdose prevention.
- **Updates from Chair of Environment Committee: Sam Lunetta**
 - **TIPS Training (Safe selling practices for merchants to ensure alcohol is not sold to those underage)**
 - Sam to train the staff at Prevention Focus on April 11
 - **Graffiti Task Force**
 - Noticeable decline in graffiti in recent years; call 311 to report graffiti and remove on personal property if it appears
- **Youth and Community Initiatives: Michele Graves**
 - **Continued successful collaboration with the Black Rock Historical Society**
 - Art as History event was successful despite the weather
 - **Upcoming Youth Summit**
 - In collaboration with West Side, Black Rock/Riverside Neighborhood Housing Services, Town Boys and Girls Club
 - Replicable program which partner organizations would like to see rolled out to schools
 - May 21
- **Networking, updates & challenges from community members: All**
 - **Discussion on bar closing times**
 - Bill testified in front of the County Legislature on topic
 - One legislator was swayed during hearing; it's possible the tide is changing on this effort, and greater advocacy could result in future success on issue.